

PRESS RELEASE

IMPORTACO CELEBRATES THE 7TH PREFERRED SUPPLIERS MEETING

- The company shared its results and its most relevant initiatives in the areas of quality and sustainability.
- Around 150 professionals from the fields of purchasing, quality, operations and sustainability took part in the meeting.
- The preferred nut suppliers supply 77 percent of the volume of raw materials.

Valencia, 17 June 2019 Over two days, Importaco brought together around thirty suppliers of nuts and dried fruit in Valencia to analyse the challenges facing the sector and its supply chain. The company considers the congress as an opportunity to reaffirm its commitment to quality and consumer satisfaction.

It is part of a collaboration initiative that began in 2006 and is part of Importaco's strategy to achieve a more sustainable supply chain. Under this strategy the company seeks to maintain long-term relationships with suppliers and work under common standards in food safety, quality and sustainability.

Activities during the congress

Importaco shared with around 150 professionals the results it achieved over the past year and the main lines of work in the areas of quality and sustainability. In addition, participants of the congress had the opportunity to learn about the latest advances in neuroscience and how this discipline can help consumers be understood.

At the end of the meeting, attendees took part in working groups aimed at finding the best practices in quality. These groups, led by specialists from Importaco, focused on determining the quality attributes of products and the best production processes with the objectives of ensuring excellence and the best consumer experience.

The general purchasing director of Importaco Nuts, Amancio Muñoz, declared that "these congresses offer the possibility of sharing our main lines of action with the suppliers. Collaborating in the development of initiatives and seeking solutions to the challenges of our supply chain allows us to improve processes and gain efficiency."

Commitment to responsible sourcing

Under the preferred supplier initiative, Importaco has developed numerous quality, agricultural integration and sustainability programmes in its supply chain. In this regard, the company has achieved significant improvements in production processes and in the implementation of good labour and environmental practices.

The long-term relationships that Importaco maintains with its suppliers have enabled common management systems to be developed that guarantee full customer satisfaction. In total, the company collaborates with 50 preferred nut suppliers who supply 77 percent of the volume of raw materials.

About Importaco

Importaco is a food company founded in 1940 that focuses its activity on two businesses: Nuts and Natural Drinks. The company's corporate purpose is to improve people's health and well-being while ensuring responsible production and consumption. The group closed 2018 with a turnover of 539 million euros and a workforce of 1,375 people.

In Nuts, the company has 10 production centres through which it provides a wide range of products: nuts, dried fruits, chocolate nuts and snacks. In 2018, the volume sold of these products reached 87 million kilos.

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